

Pirate Pride Booster Club

Advertising Rates / Winter 2011 thru Fall 2012

PACKAGE A

1st Year \$2,995

2nd Year \$1,875

3rd Year \$1,495

Includes the following: Preferred Full Screen Ad on LCD HD TV Board (2x per cycle) in Main Gym / Preferential 2-sided sign at football, track, soccer field/ 2-sided sign at tennis courts / 1-sided signs at baseball and softball fields once completed during school construction process / Full page ad in winter, spring and fall sports programs / 4 x 4 ad on all sports calendar / Ad on Pirate Pride Sports Broadcasts / Includes exclusive rights to this package.

PACKAGE B

1st Year \$1,875

2nd Year \$1,125

3rd Year \$925

Includes the following: Full Screen Ad on LCD HD TV Board (1x per cycle) in Main Gym/2-sided sign at football, track, soccer field / 2-sided sign at tennis courts / 1-sided signs at baseball and softball fields once completed during school construction process / Full page ad in winter, spring and fall sports programs / 4 x 4 ad on all sports calendar / Ad on Pirate Pride Sports Broadcasts

PACKAGE C Renewable annually \$595

Includes the following: Full page ad in winter, spring and fall sports programs

PACKAGE D Renewable annually \$375

Includes the following: ½ page ad in winter, spring and fall sports programs

PACKAGE E Renewable annually \$345

Includes the following: ¼ page ad in winter, spring and fall sports programs

PACKAGE F Renewable annually \$225

Includes the following: 1/8 page ad in winter, spring and fall sports programs

PACKAGE G Renewable annually \$115

Includes the following: 1/16 page ad in winter, spring and fall sports programs

AL A CARTE

2-sided football, track, and soccer sign 3-year commitment \$450--\$300--\$200

2-sided tennis sign 3-year commitment \$300--\$200--\$150

1-sided baseball sign 3-year commitment \$195--\$150--\$75

1-sided softball sign 3-year commitment \$195--\$150--\$75

Advertising in Main Gym will be on the new LCD HD TV sign that Pirate Pride recently purchased. This sign consists of 2 panels that measure approximately 3' x 4' each (½ screen is 3'x4'; Full screen is 3'x8').

- Full Screen (1 x per cycle) 3-year commitment \$395--\$295--\$195
- ½ Screen (1x per cycle) 3-year commitment \$295--\$195--\$95
- Individual Event Sponsor (Full Screen, 1x per cycle) \$75

All Sports Wall Calendar Ads

2 x 4 ad \$150

2 x 2 ad \$125

2 x 1 ad \$100

4 x 4 ad \$300

Pirate Pride Sports Broadcasts

Many games/matches will be broadcast on the website (www.CharlestownPiratePride.com) via audio feed. Advertising rates for the entire school year are as follows:

Main Sponsor -- \$500 / Scoreboard Sponsor -- \$250 / Pre or Post Game Show Sponsor -- \$150 /

Player of the Game Sponsor -- \$100 / Half-time Show Sponsor -- \$100 / 30 Second Commercials

-- \$50 per season or \$75 for the entire school year.

(Use Advertising Order Form when Selling the above Advertising Packages / Products)

Charlestown Pirate Pride Booster Club
- ADVERTISING ORDER FORM -

FORM DIRECTIONS: Complete this form when finalizing the order of a Pirate Pride Booster Club Sponsor Advertising Package (including annual calendar ads, Al a Carte items, or Broadcasting Commercial Spots). This form is not complete without an authorized signature of the Customer ordering the respective advertising sponsorship. This form should be forwarded to a Pirate Pride Executive Board Member, once the completed. **Please provide the customer with a photocopy whenever possible.**

Date: _____ Customer Name: _____

Contact Person: _____

Email Address: _____

Mailing Address: _____

Telephone Numbers: _____

Artwork Information: _____

Pirate Pride Salesperson: _____

I/We wish to place the following order for advertising. I/We understand that payment for this advertising will be due upon receipt of an invoice. I/We also understand that it is my/our responsibility to provide all artwork by any and all deadlines indicated.

Authorized Signature

Please check the package(s) or specific advertising product(s) being selected:

PACKAGE A (Exclusive Sponsor)

PACKAGE B

PACKAGE C

PACKAGE D

PACKAGE E

PACKAGE F

PACKAGE G

Two-Sided Sign (Venue: _____)

Sports Arena LCD Board (___ Full Screen ___ ½ Screen ___ Individual Event)

4 x 4 All Sport Calendar Ad

2 x 2 All Sport Calendar Ad

2 x 4 All Sport Calendar Ad

2 x 1 All Sport Calendar Ad

Other: (Describe: _____)

For more information about the Charlestown Pirate Pride Booster Club, log on to
www.CharlestownPiratePride.com. All payments should be in the name of Charlestown Pirate Pride.
Charlestown Pirate Pride is an independent *Non-Profit 501c Organization*.