

# Pirate Pride Booster Club

## Advertising Rates

Winter 2010 thru Fall 2011

### PACKAGE A

1 <sup>st</sup> Year	\$2,995
2 <sup>nd</sup> Year	\$1,875
3 <sup>rd</sup> Year	\$1,495

Includes the following: Preferred Full Screen Ad on LCD HD TV Board (2x per cycle) in Main Gym / Preferential 2-sided sign at football, track, soccer field/ 2-sided sign at tennis courts / 1-sided signs at baseball and softball fields once completed during school construction process / Full page ad in winter, spring and fall sports programs / 4 x 4 ad on all sports calendar / Ad on Pirate Pride Sports Broadcasts / Includes exclusive rights to this package.

### PACKAGE B

1 <sup>st</sup> Year	\$1,875
2 <sup>nd</sup> Year	\$1,125
3 <sup>rd</sup> Year	\$925

Includes the following: Full Screen Ad on LCD HD TV Board (1x per cycle) in Main Gym/2-sided sign at football, track, soccer field / 2-sided sign at tennis courts / 1-sided signs at baseball and softball fields once completed during school construction process / Full page ad in winter, spring and fall sports programs / 4 x 4 ad on all sports calendar / Ad on Pirate Pride Sports Broadcasts

### PACKAGE C

Renewable annually	\$595
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Includes the following: Full page ad in winter, spring and fall sports programs

### PACKAGE D

Renewable annually	\$375
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Includes the following: ½ page ad in winter, spring and fall sports programs

## PACKAGE E

Renewable annually            \$345

Includes the following:        ¼ page ad in winter, spring and fall sports programs

## PACKAGE F

Renewable annually            \$225

Includes the following:        1/8 page ad in winter, spring and fall sports programs

## PACKAGE G

Renewable annually            \$115

Includes the following:        1/16 page ad in winter, spring and fall sports programs

## AL A CARTE

2-sided football, track, and soccer sign	3-year commitment	\$450--\$300--\$200
2-sided tennis sign	3-year commitment	\$300--\$200--\$150
1-sided baseball sign	3-year commitment	\$195--\$150--\$75
1-sided softball sign	3-year commitment	\$195--\$150--\$75

Advertising in Main Gym will be on the new LCD HD TV sign that Pirate Pride recently purchased. This sign consists of 2 panels that measure approximately 3' x 4' each ( ½ screen is 3'x4'; Full screen is 3'x8').

Full Screen (1 x per cycle)	3-year commitment	\$395--\$295--\$195
½ Screen (1x per cycle)	3-year commitment	\$295--\$195--\$95
Individual Event Sponsor (Full Screen, 1x per cycle)		\$75

## All Sports Wall Calendar Ads

2 x 4 ad	\$150
2 x 2 ad	\$125
2 x 1 ad	\$100
4 x 4 ad	\$300

## Annual Membership

Annual Pirate Pride Booster Club Membership      \$5.00 per person

## Pirate Pride Sports Broadcasts

Many games/matches will be broadcast on the website ([www.CharlestownPiratePride.com](http://www.CharlestownPiratePride.com)) via audio feed. Advertising rates for the entire school year are as follows:

Main Sponsor -- \$500 / Scoreboard Sponsor -- \$250 / Pre or Post Game Show Sponsor -- \$150 /

Player of the Game Sponsor -- \$100 / Half-time Show Sponsor -- \$100 / 30 Second Commercials -- \$50 per season or \$75 for the entire school year.